

# GAMIFICATION

RECOGNITION • GROWTH • FUN

79% of those who quit their job say lack of appreciation as the main reason.

79%



88% of employees found praise from their managers very or extremely motivating.

88%



Employees are 50% less likely to be engaged without gamification.

50%



Gamification increases employee skills by more than 70%.

70%

Companies using gamification have retained their top talent by 78%.

78%

78% of companies that already run contests for their employees use plaques and trophies as a form of recognition.

78%



## INCREASED REVENUE

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TEAMWORK  
COLLABORATION

Gamification makes it easy to identify the most decorated employees, solicit their advice and share best practices.

Create team challenges to unify the group in meeting objectives.

2x

Companies with a gamification program grow revenue 2X as fast.

## WHAT MOTIVATES EMPLOYEES TODAY?

83%

83% said recognition for contribution is more fulfilling than any reward or gift.



76%

76% said opportunities for growth were the top reason they stayed with their employer.



90%

90% find a fun work environment very motivating.



1

**Gamification can increase productivity, morale and even tenure in your company.**

2

**Gamification helps employees stay connected with others and be more social.**

3

**Gamification allows employees to keep track of their progress and get real time feedback.**

